

HOW “GREEN” IS IT?

- Has it come to you with low embedded energy?
- Is it made with minimal natural resources?
- Does it off-gas toxins in production or over its lifetime?
- Does it reduce energy & water consumption?
- Is it efficient & affordable over the long run?
- Is it durable & built to last a long time?
- Is it beautiful? (People take better care of things that are beautiful!)



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